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Digital Strategy Lead / Principal Consultant- Remote

Hiring organization
Lume Consulting Group

Employment Type
Part-time, Contractor

Beginning of employment
November 2025

Duration of employment
2 year

Industry
Government Consulting

Job Location
Remote work possible

Working Hours
40 hours/w

Date posted

Description

Lume Consulting Group is a business strategy and technology consulting firm specializing in targeted assessment, planning, and project execution for both the public and private sectors. Our team, composed of expert consultants, project managers, program managers, and organizational change managers, is dedicated to delivering solutions that meet our clients' business objectives. We have extensive experience managing complex projects and project development pathways, ensuring we can address the full scope of a client's needs. Some of our contract vehicles include Technology, Digital and Data Consulting MSA, IT CMAS, and Non-IT CMAS.

Responsibilities

This is a contract role for a Digital Strategy Lead / Principal Consultant. This remote role is based in the Greater Sacramento area. The Digital Strategy Lead / Principal Consultant will be responsible for developing digital strategies and consulting on technology initiatives. Duties include conducting assessments, creating project plans, leading project execution, and managing change management programs to ensure successful implementation of digital solutions.

Qualifications

Mandatory Requirements:

- 10+ years leading enterprise-level digital transformation or website redesign projects.
- Proven experience guiding strategy, user journey planning, and stakeholder alignment for large-scale health, government, or regulated-industry websites.
- Familiarity with consumer decision-support tools and healthcare engagement pathways is strongly preferred.

Desirable Qualifications:

- Experience with government contracts.
- Background in statewide health insurance exchanges or Medicaid/Medicare digital programs.
- Understanding of health equity strategies and inclusive design.
- Demonstrated thought leadership in digital health or public benefit access.